REVIEWS OF INDIE BOOKS SINCE 1998
25 Years
1998-2023

Foreword

MEDIA KIT
WHO WE ARE
OUR READERS
EDITORIAL CALENDAR,
DATES & RATES
SPECIFICATIONS
& POLICIES
DIGITAL ADVERTISING
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REVIEWS OF INDIE BOOKS SINCE 1998
Since 1998, Foreword has been the only review publication exclusively dedicated to reviewing books from independent and university presses. In print and online, our readership consists of a loyal trade audience including librarians, booksellers, rights agents, plus avid readers and industry professionals. The importance of a vibrant indie press community cannot be underestimated, and our readers rely on Foreword as a trusted source of credible, beautiful book reviews and other services designed to give more visibility to indie titles and their publishers.
Our readers want to know about your books.

A readership of over 30,000+ librarians, booksellers, trade professionals, avid readers, and foreign rights agents.

83% of our readers make purchasing decisions for their library/store.

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Annually, Foreword has a readership of nearly 200,000 in print and 1.5 million page views online. These readers make book purchasing decisions directly from our pages and indirectly through their wholesale accounts at Ingram, Baker & Taylor, Bowker, Cengage, and many more. We offer book marketing professionals consistent visibility to the trade and a growing consumer base who are finding out about books through reviews, social media, and at trade shows.

STACY PRICE  ▸  stacy@forewordreviews.com  ▸  231.633.3699
We dedicate each issue of Foreword to the discovery and curation of notable books coming from independent presses. Our goal is to provide this information in advance of, or as close as possible to, the book's publication date. This trade “process” is in place so librarians and booksellers have titles on their shelves when consumers hear about them.

Our review section is a constant representation of the most popular genres requested from our readers in fiction and nonfiction. In addition, three or four category close-ups in each issue are designed to give readers an idea of trends we see coming from small presses. We also highlight poetry, climate change, and books worth sharing as gifts. Finally, some issues feature a special section dedicated to the most requested books in genres including University Presses, Children’s, and LGBTQ+ titles.

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Our mission is to discover and share the best upcoming independent and university press titles, and we look forward to receiving your forthcoming books for review consideration. The editorial calendar lists the genres we're planning to feature in each issue, but please note that we cover all genres in the general review section, each and every issue.

With your book submission, don't forget to include a detailed tip sheet with a title description, the ISBN, the author's credentials and an indication of how you plan to distribute. We work four months in advance, so sooner is always better. Once you have completed manuscripts or advanced reading copies (ARCs) ready for reviewers, send them our way. PDF files are now preferred, and can be sent to our Editor in Chief Michelle Schingler at mschingler@forewordreviews.com. Hard copies may be sent to Book Review Editor, Foreword Reviews, 413 E Eighth Street Traverse City, MI 49686. We look forward to seeing your books!
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TESTIMONIALS

“Just for a moment, I’m going to gush—about how beautiful the Foreword publication is. At our library we see many review publications, but we don’t get the same sense of wonder about what we’re going to find inside as we do with Foreword. It could stand simply on the content, but you go above and beyond with both the visual aesthetic and the actual feel—and dare I say smell—of the paper (very important to the library lot)! ”—R.B., Athol Public Library

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“I can rely on Foreword Reviews to introduce me to new authors and publishers that aren’t generally featured in other review magazines. The design and production of each issue is beautiful as well!”
—D., Denver Public Library

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