



FOREWORD REVIEWS

EDITORIAL CALENDAR, CLOSING DATES AND RATES

ISSUE FEATURES		EDITORIAL SUBMISSIONS DUE	ADVERTISING CLOSE	PUBLISH DATE
SEP/OCT 2020	Body/Mind/Spirit, Translations, Science, <i>University Press Spotlight</i>	May 15	July 24	Sept 1
NOV/DEC 2020	Nature, Self-Help, Literary Fiction, <i>Children's Spotlight</i>	July 15	Sept 24	Nov 1
JAN/ FEB 2021	Writers of Color, Romance Fiction, Historical Fiction, <i>CozyUp! Home, Health & Wellness Spotlight</i>	Sept 15	Nov 24	Jan 1
MAR/APR 2021	TBD, Fantasy/Sci-Fi, Expanded Children's and YA Book section, <i>Women's Issues Spotlight</i>	Nov 15	Jan 24	March 1
MAY/JUNE 2021	Body/Mind/Spirit, Travel Memoirs, Debut Fiction, <i>LGBTQ+ Spotlight</i>	Jan 15	March 24	May 1
JULY/AUG 2021	Social Science, Mysteries/Thrillers, Autobiography & Memoir, <i>Religion Spotlight</i>	March 15	May 24	July 1

Ask your sales rep about Early Booking incentives

BI-MONTHLY 4-COLOR RATES

Frequency	1x	2-4x	5-8x	9-12x
Covers	\$4,050	\$3,750	\$3,375	\$3,038
Full Page	\$3,250	\$2,995	\$2,700	\$2,430
2/3 Page	\$2,350	\$2,150	\$1,950	\$1,794
1/2 Page	\$1,950	\$1,790	\$1,625	\$1,495
1/3 Page (vertical or square)	\$1,285	\$1,220	\$1,160	\$1,095
1/6 Page	\$650	\$600	\$575	\$545

PLUS 1/10 page group ad, "The Collective"—\$305 (design included)



<p>Full Page Trim Size 8³/₈" x 10⁷/₈"</p> <p>Full Page Bleed Size 8⁵/₈" x 11¹/₈"</p> <p>Full Page Live Area 7³/₈" x 9⁵/₈"</p>	<p>1/3 Page Vertical 2¹/₄" x 9⁵/₈"</p> <p>2/3 Page Vertical 4³/₄" x 9⁵/₈"</p>	<p>1/3 Page Square 4³/₄" x 4⁵/₈"</p> <p>1/6 Pg. Vert. 2¹/₄" x 4⁵/₈"</p> <p>1/2 Page Horizontal 7³/₈" x 4⁵/₈"</p>
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