Since 1998, Foreword has been the only review publication exclusively reviewing books from independent and university presses. In print and online, our readership consists of a loyal community of librarians, booksellers, and industry professionals who understand the importance of a vibrant indie press and rely on Foreword as a great source of trustworthy book reviews.
Our readers want to know about your books.

A readership of over 30,000+ librarians, booksellers, trade professionals, avid readers, and foreign rights agents.

83% of our readers make purchasing decisions for their library/store.

50 dedicated buyers of indie press books at Barnes & Noble receive directly.

750 indie booksellers get copies in the monthly ABA Red Box.

Bonuses distribution at domestic and international trade trade show.

85% of readers order books as a result of an ad or review.

92% of readers reference our website.

70% of readers share their copies with colleagues, and 50% save their copies longer than three months.

85% of readers order books as a result of an ad or review.

Foreword Reviews has a focused trade audience. As the only media covering indie presses exclusively, we make your marketing decisions easier by offering consistent visibility to the industry professionals you hope to reach.

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forewordreviews.com
We dedicate each issue of Foreword to the discovery and curation of great books coming from independent presses. Our goal is to provide this information in advance of, or as close as possible to, the book’s publication.

Our review section is a constant representation of the most popular genres requested from our readers in fiction and nonfiction. In addition, three or four category close-ups each issue are designed to give readers an idea of trends we see coming from small presses. When space permits, we highlight areas of great concern and interest to us, including poetry, climate change, and books worth sharing as gifts.

Finally, every issue has a special section dedicated to the most requested books in genres including Children’s, Diversity, LGBTQ+, University Presses, Religion, and Home.

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<tr>
<th>ISSUE FEATURES</th>
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<th>ADVERTISING CLOSE</th>
<th>PUBLISH DATE</th>
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<td>JAN/FEB 2019</td>
<td>Women’s Issues, Writers of Color, Travel/Adventure, <em>Children’s Spotlight</em></td>
<td>Sept 15</td>
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<td>MARCH/APRIL 2019</td>
<td>Biography, Fantasy, Expanded Children’s and YA Book section, <em>Diversity Spotlight</em></td>
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<td>MAY/JUNE 2019</td>
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<td>Jan 15</td>
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Perfect bound.

## HALFTONE SCREENS
133 line screen maximum

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Preferred materials are Press Quality PDFs or PhotoShop files. All graphics should be at 100% size, 300 dpi. Files can be emailed to barbara@forewordreviews.com.

We encourage advertisers to create all web addresses and emails within your ad as hyperlinks, and supply the ads to us as interactive pdfs. This allows instant access to advertiser’s websites from the digital versions of the magazine. For information, please contact barbara@forewordreviews.com.

A Dropbox site is available for uploading larger files. For information please contact barbara@forewordreviews.com.

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Terms net thirty after invoicing. New advertisers will be invoiced upon space reservation, with prepayment required to establish credit.

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## BI-MONTHLY

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**THE COLLECTIVE:** a 1/10 page group ad—$305 (design included)

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E BlastS:
- 30% average open rate.
- Choose your target market.
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FANFARE:
- Tap into Foreword’s editorial expertise to build a valuable newsletter dedicated to your Foreword or Clarion 5 star review.
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- Frankfurt Book Fair, GERMANY, October 16-20, 2019
- China Children’s Book Fair, CHINA, November, 2019

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