



FOREWORD REVIEWS

EDITORIAL CALENDAR, CLOSING DATES AND RATES

ISSUE FEATURES		EDITORIAL SUBMISSIONS DUE	ADVERTISING CLOSE	PUBLISH DATE
JAN/ FEB	Women's Issues, Writers of Color, Travel/Adventure, Children's Spotlight	Sept 15	Nov 24	Jan 1
MARCH/ APRIL	Biography, Fantasy, Expanded Children's and YA Book section, Diversity Spotlight	Nov 15	Jan 24	March 1
MAY/JUNE	Cookbooks, Nature/Environment, Debut Fiction, LGBTQ+ Spotlight	Jan 15	March 24	May 1
JULY/ AUGUST	Autobiography/Memoir, Mysteries/Thrillers, Political/Social Science, STEM for kids, Religion Spotlight	March 15	May 24	July 1
SEP/OCT	Body, Mind, Spirit, Translations, Science, University Press Spotlight	May 15	July 24	Sept 1
NOV/DEC	Health & Fitness, History, Self-Help, Cozy Up Spotlight	July 15	Sept 24	Nov 1

BI-MONTHLY 4-COLOR RATES

Frequency	1x	2-4x	5-8x	9-12x
Covers	\$4,050	\$3,750	\$3,375	\$3,038
Full Page	\$3,250	\$2,995	\$2,700	\$2,430
2/3 Page	\$2,350	\$2,150	\$1,950	\$1,794
1/2 Page	\$1,950	\$1,790	\$1,625	\$1,495
1/3 Page (vertical or square)	\$1,285	\$1,220	\$1,160	\$1,095
1/6 Page	\$650	\$600	\$575	\$545

PLUS 1/10 page group ad, "The Collective"—\$305 (design included)



<p>Full Page Trim Size 8³/₈" x 10⁷/₈"</p> <p>Full Page Bleed Size 8⁵/₈" x 11¹/₈"</p> <p>Full Page Live Area 7³/₈" x 9⁵/₈"</p>	<p>1/3 Page Vertical 2¹/₄" x 9⁵/₈"</p>	<p>2/3 Page Vertical 4³/₄" x 9⁵/₈"</p>	<p>1/3 Page Square 4³/₄" x 4⁵/₈"</p> <p>1/6 Pg. Vert. 2¹/₄" x 4⁵/₈"</p>	<p>1/2 Page Horizontal 7³/₈" x 4⁵/₈"</p>
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STACY PRICE

stacy@forewordreviews.com
231.933.3699 • forewordreviews.com

VICTORIA SUTHERLAND

victoria@forewordreviews.com
231.933.3699 • forewordreviews.com