



FOREWORD REVIEWS

EDITORIAL CALENDAR, CLOSING DATES AND RATES

FOREWORD REVIEWS BI-MONTHLY ISSUES TOPICS		EDITORIAL SUBMISSIONS DUE	ADVERTISING CLOSE	PUBLISH DATE
NOV/DEC 2018	Health & Fitness, History Self-Help, Debut Fiction Spotlight	July 15	Sept 24	Nov 1
JAN/ FEB 2019	Women's Issues, Writers of Color, Travel/Adventure, Children's Spotlight	Sept 15	Nov 24	Jan 1
MARCH/ APRIL 2019	Biography, Fantasy, Expanded Children's and YA Book section, Diversity Spotlight	Nov 15	Jan 24	March 1
MAY/JUNE 2019	Cookbooks, Nature/Environment, Debut Fiction, LGBTQ+ Spotlight	Jan 15	March 24	May 1
JULY/ AUGUST 2019	Autobiography/Memoir, Mysteries/Thrillers, Political/Social Science, STEM for kids, Religion Spotlight	March 15	May 24	July 1
SEP/OCT 2019	Body, Mind, Spirit, Translations, Science, University Press Spotlight	May 15	July 24	Sept 1
NOV/DEC 2019	Health & Fitness, History, Self-Help, Debut Fiction Spotlight	July 15	Sept 24	Nov 1

BI-MONTHLY 4-COLOR RATES

Frequency	1x	2-4x	5-8x	9-12x
Covers	\$4,050	\$3,750	\$3,375	\$3,038
Full Page	\$3,250	\$2,995	\$2,700	\$2,430
2/3 Page	\$2,350	\$2,150	\$1,950	\$1,794
1/2 Page	\$1,950	\$1,790	\$1,625	\$1,495
1/3 Page (vertical or square)	\$1,285	\$1,220	\$1,160	\$1,095
1/6 Page	\$650	\$600	\$575	\$545

PLUS 1/10 page group ad, "The Collective"—\$305 (design included)



Full Page Trim Size
8³/₈" x 10⁷/₈"

Full Page Bleed Size
8⁵/₈" x 11¹/₈"

Full Page Live Area
7³/₈" x 9⁵/₈"

1/3 Page Vertical
2¹/₄" x 9⁵/₈"

2/3 Page Vertical
4³/₄" x 9⁵/₈"

1/3 Page Square
4³/₄" x 4⁵/₈"

1/6 Pg. Vert.
2¹/₄" x 4⁵/₈"

1/2 Page Horizontal
7³/₈" x 4⁵/₈"

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