



FOREWORD REVIEWS

EDITORIAL CALENDAR, CLOSING DATES AND RATES

FOREWORD REVIEWS BI-MONTHLY ISSUES	TOPICS	EDITORIAL SUBMISSIONS DUE	ADVERTISING CLOSE
JANUARY/FEBRUARY 2018	Women's Issues, Writers of Color, Travel/Adventure	September 15	November 27
MARCH/APRIL 2018	Biography, Fantasy, Expanded Children's Book Section, Expanded YA Book section	November 15	January 24
MAY/JUNE 2018 20TH ANNIVERSARY EDITION	Cookbooks, Nature/Environment, Debut Fiction	January 15	March 24
JULY/AUGUST 2018	Autobiography/Memoir, STEM for kids, 1968 Anniversary, Mysteries/Thrillers	March 15	May 24
SEP/OCT 2018	Body, Mind, Spirit/ "Mindfulness", Political/Social Science, Translations, Science	May 15	July 24
NOV/DEC 2018	Health & Fitness, History, Self-Help	July 15	September 23

BI-MONTHLY 4-COLOR RATES

Frequency	1x	2-4x	5-8x	9-12x	13+
Covers	\$4,050	\$3,750	\$3,375	\$3,038	\$2,735
Full Page	\$3,250	\$2,995	\$2,700	\$2,430	\$2,187
2/3 Page	\$2,350	\$2,150	\$1,950	\$1,794	\$1,650
1/2 Page	\$1,950	\$1,790	\$1,625	\$1,495	\$1,375
1/3 Page (vertical or square)	\$1,285	\$1,220	\$1,160	\$1,095	\$1,040
1/6 Page	\$650	\$600	\$575	\$546	\$520

PLUS 1/10 page group ad, "The Collective"—\$305 (design included)



<p>Full Page Trim Size 8³/₈" x 10⁷/₈"</p> <p>Full Page Bleed Size 8⁵/₈" x 11¹/₈"</p> <p>Full Page Live Area 7³/₈" x 9⁵/₈"</p>	<p>1/3 Page Vertical 2¹/₄" x 9⁷/₈"</p>	<p>2/3 Page Vertical 4³/₄" x 9⁵/₈"</p>	<p>1/3 Page Square 4³/₄" x 4⁵/₈"</p> <p>1/6 Pg. Vert. 2¹/₄" x 4⁵/₈"</p>	<p>1/2 Page Horizontal 7³/₈" x 4⁵/₈"</p>
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